



# The Leading Business Conferences

## The On- and Offline Classroom for Business Leaders



Business Leaders with Outstanding Track Records Share Their Expertise in the World Class Series Onsite and Online.



Unlike Other Conferences, the World Class Series Focuses on Intense Classroom Experiences.



Dig Deeper into the Topics: Business Round-Table Discussions Allow Interaction and Dynamic Discussion as well as Ample Opportunities to pose Questions to an Expert Panel of Speakers.



Take a Peek into the Future: Acquire the Latest Knowledge as Like-Minded Industry Peers show you the Latest Trends and Developments in Their Fields.



Access more than 1,000 Best Practice Presentations, 10,000 Business Leader Contacts as well as Business News from more than 10,000 Sources from all over the World.

# Upcoming Events



## Digitale Kundenerfahrung 2026

**25. und 26. März, Frankfurt, Germany**

Conference language: German



## World Class Digital Transformation 2026

**March 25th and 26th, Frankfurt, Germany**



## Strategie Sostenibili Aziendali 2026

**5 e 6 maggio, Milano, Italy**

Conference language: Italian



## World Class Cannabis Business Europe 2026

**May 19th and 20th, Frankfurt, Germany**



## Trasformazione Digitale & Intelligenza Artificiale 2026

**8 e 9 giugno, Milano, Italy**

Conference language: Italian



## World Class Strategic HR Transformation 2026

**10 y 11 de junio, Santiago, Chile**

Conference language: Spanish



## World Class Digital Hospital 2026

**June 22nd and 23rd, Portland, Oregon, USA**



## World Class Responsible and Sustainable Business 2026 East

**June 25th and 26th , Miami, Florida, USA**



## World Class Strategic M&A 2026

**July 7th and 8th, Frankfurt, Germany**



## KI-getriebene Transformation: Kulturwandel und Arbeit 2026

**7. und 8. Juli, Frankfurt, Germany**

Conference language: German



## World Class Cannabis Business Middle East-Asia-Pacific 2026

**August 26th and 27th , Dubai, United Arab Emirates**



## Hospital Digital 2026

**15 y 16 de Septiembre , Madrid, Spain**

Conference language: Spanish



World Class Agentic Artificial Intelligence 2026  
September 29th and 30th , Frankfurt, Germany



World Class Digital Customer Experience 2026  
September 29th and 30th , Frankfurt, Germany



World Class Corporate Data & Artificial Intelligence 2026  
September 29th and 30th , Frankfurt, Germany



World Class AI & Cybersecurity 2026  
October 13th and 14th, Bangkok, Thailand



Mensch & Maschine in der Gesundheitswirtschaft 2026  
10. und 11. November, Frankfurt, Germany  
Conference language: German



World Class HR Risk Management 2026  
November 12th and 13th, Frankfurt, Germany



Digitales Labor 2026  
29. und 30. September, Frankfurt, Germany  
Conference language: German



World Class Digital Health 2026  
September 29th and 30th , Frankfurt, Germany



Experiencia del Cliente & Estrategias del Futuro del Retail  
2026  
29 y 30 de Septiembre, Ciudad de México, Mexico  
Conference language: Spanish



World Class Customer Experience & Retail Strategies  
Chile 2026  
November 10th and 11th , Santiago, Chile  
Conference language: Spanish



Nachhaltiges Krankenhaus 2026  
10. und 11. November, Frankfurt, Germany  
Conference language: German



World Class Cannabis Business Africa 2026  
November 18th and 19th, Cape Town, South Africa



Supply Chain Risk Management 2026  
November 24th and 25th , Frankfurt, Germany



World Class Sustainability Management 2026  
November 24th and 25th , Frankfurt, Germany



Digitale Transformation 2026  
24. und 25. November, Leipzig, Germany  
Conference language: German



Digitale Kundenerfahrung - Special AI Edition 2026  
24. und 25. November , Leipzig, Germany  
Conference language: German



Seniorenmarketing 2026  
2. und 3. Dezember, Frankfurt, Germany  
Conference language: German



Digitaler Pflegebetrieb 2026  
2. und 3. Dezember, Frankfurt, Germany  
Conference language: German



IT-Sicherheit in der Gesundheitswirtschaft  
2. und 3. Dezember, Frankfurt, Germany  
Conference language: German



World Class International Sports Betting Market  
Development 2026  
December 8th and 9th , Portland, Oregon, USA



World Class eSports Marketing 2026  
December 8th and 9th, Portland, Oregon, USA



World Class Responsible and Sustainable Business 2026  
West  
December 8th and 9th , Portland, Oregon, USA



World Class Compensation, Benefits & Pensions  
Strategies 2027  
January 7th and 8th , Frankfurt, Germany



KI-getriebene Transformation: Kulturwandel und Arbeit  
2027  
7. und 8. Januar, Frankfurt, Germany  
Conference language: German



World Class Cannabis Business North America 2026  
February 2nd and 3rd, Toronto, Canada



Nachhaltigkeitsmanagement 2027  
3. und 4. März, Frankfurt, Germany  
Conference language: German



World Class Smart Grids 2027  
3. und 4. März, Frankfurt, Germany  
Conference language: German



World Class Urban Airspace 2027  
3. und 4. März, Frankfurt, Germany  
Conference language: German



Stratégies d'Entreprise de Neutralité Climatique 2027  
1er et 2 avril, Paris, France  
Conference language: French



World Class Government Digital Transformation 2027  
June 7th and 8th, Portland, Oregon, USA



Digitales Krankenhaus 2027  
2. und 3. März, Magdeburg, Germany  
Conference language: German



World Class Hydrogen Business & Investment 2027  
3. und 4. März, Frankfurt, Germany  
Conference language: German



World Class Commercial Space Operations 2027  
3. und 4. März, Frankfurt, Germany  
Conference language: German



World Class Digital Transformation 2027  
March 16th and 17th, Frankfurt, Germany



World Class New Foods 2027  
May 13th and 14th, Frankfurt, Germany



World Class Digital Transformation of Faith-Based  
Institutions 2027  
June 7th and 8th, Portland, Oregon, USA



### World Class Airport Operations

**June 9th and 10th , Portland, Oregon, USA**



### World Class Seaport Operations

**June 9th and 10th , Portland, Oregon, USA**



### World Class Craft Beer 2027

**June 9th and 10th, Portland, Oregon, USA**



### World Class Defense Transformation Europe 2027

**July 7th and 8th, Frankfurt, Germany**



### World Class AI in Corporate Finance 2027

**July 7th and 8th , Frankfurt, Germany**

# Events at a Glance

What Do You Get at Each Event?



# Testimonials

## What attendees say about the World Class Series



**Aymen Ismail**

Head of Customer Engagement, smart Europe

"Thanks a million to the World Class Business Leaders team for the great organization and the excellent lineup of experts. It was such a humbling and honoring experience and I am very grateful for it!"



**Daphne Coates**

Technology Consultant Watson IoT and Industry 4.0, IBM

"The conference was organised well, on time, and ran smoothly. The round table format was particularly great, allowing for in-depth discussion. The Think Tank is a great post-conference tool to re-watch videos and get presentations."



**Daniel Kruse**

Founder & CEO, European Industrial Hemp Association

"The conference organization, the program and topics as well as the speakers have been on the highest quality level. I'm looking forward to continuing to be present at future Cannabis Business events. A big thanks to World Class Business Leaders for the great work!"



**Julia Raithmayr**

Innovation Manager, Health Hub Vienna

"It was a pleasure and thank you, World Class Business Leaders Institute, for hosting! We received impressive insights on different topics as well as cutting-edge developments. The event was concluded with plenty of networking and discussion opportunities with international attendees."



**Roxana Liliana Coman**

IT Communications & Digital Enablement Manager, Uniper

"The blend of case-study presentations and roundtable conversations allowed like-minded people and industry peers to explore the #DigitalFuture and #Trends."



**Bertrand Rajon**

Disruption and Ecosystems Leader, Nestlé

"The conference is not only a unique opportunity to meet peers and exchange topics with different industries. It is, in fact, a unique place where one will feel how the future is shaping and how decisions taken now will have a profound impact on the whole community and business alike. And the success of such a forum resides in the subtle mix of impactful speakers, high-profile professionals and innovative supporting companies able to make a difference. The WCB Leaders Team has been remarkable in making this event a success."



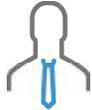
# Why you should attend



- Engage with your target audience over two days
- Meet top prospects face-to-face
- Showcase new products and services
- Be recognized as global knowledge leader
- Become member of the exclusive experts community
- Network exactly when and where senior managers are taking decisions

## World Class Business Leaders Meeting Concierge Service: Organize Your One-to-One Meetings

Top managers depend on networking and collaboration with strategic partners. World Class Business Leaders offers CXOs and leading solution partners an exclusive platform for an information and knowledge exchange through case studies and round-table discussions which is included in every package. How can you organize one-to-one meetings through the World Class Business Leaders platform?



World Class Business Leaders engages CXO's of large international companies. The marketing campaigns are supported by the World Class Business Leaders online platform, the world's largest business matching platform.



The delegates fill out the registration questionnaire, build their detailed priority and investment profile and are automatically registered at the private event group on the World Class Business Leaders platform. World Class Business Leaders enriches the delegates' LinkedIn profiles with more than 3,000 data points.



On the World Class Business Leaders platform you can contact registered delegates at any time and arrange one-to-one meetings at the conference. You have access to the detailed profiles of the delegates. You choose the delegate you want to meet.



At the event, you meet your chosen networking partners. All information is available to you at anytime through the World Class Business Leaders platform.



After the conference, all delegates will stay in touch on the World Class Business Leaders platform where you can arrange meetings as well as continue discussing and sharing ideas. The postconference summary goes out to thousands in your target group.



# DON'T FORGET TO REGISTER



Contact us at any time

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